IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-74 (GP-282-00-US)

Applicants: Paul BUCHHEIT, et al.

Serial No.: 10/814,104

Confirmation No.: 5182

Filing Date: March 31, 2004

Title: RENDERING CONTENT-TARGETED ADS WITH E-MAIL

Examiner: Daniel Lastra

Group Art Unit: 3688

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

REQUEST FOR A TWO (2) MONTH EXTENSION OF TIME

Further to the Notice of Appeal filed on July 12, 2010, which set a time for response to expire on September 12, 2010, please extend that period two (2) months to expire on November 12, 2010. The Patent Office is authorized to charge the fee of \$490.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

Respectfully submitted,

November 12, 2010

John C. Pokotylo, Attorney

Reg. No. 36,242 Customer No. 26479

(732) 936-1400

STRAUB & POKOTYLO 788 Shrewsbury Ave. Tinton Falls, NJ 07724